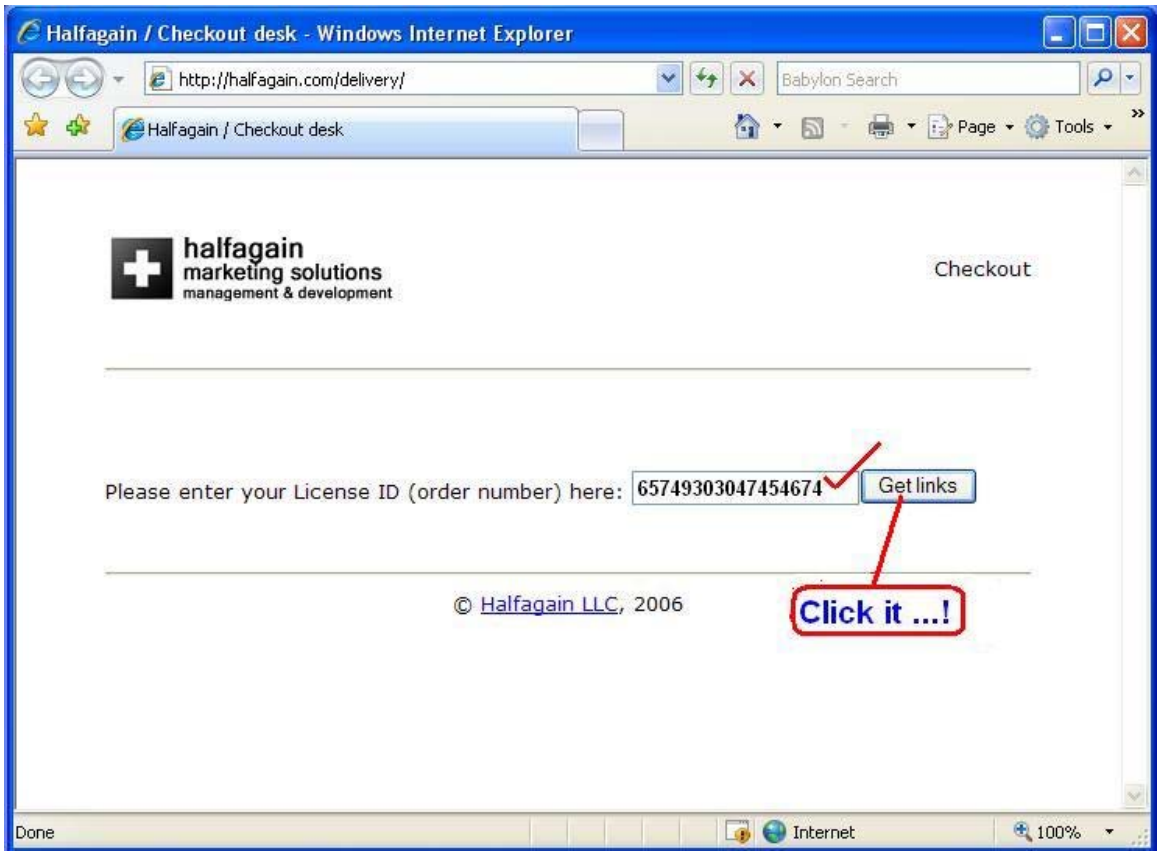
Manual 1 – Download and Installation
(Including MySQL Database Setup)

Download & Installation

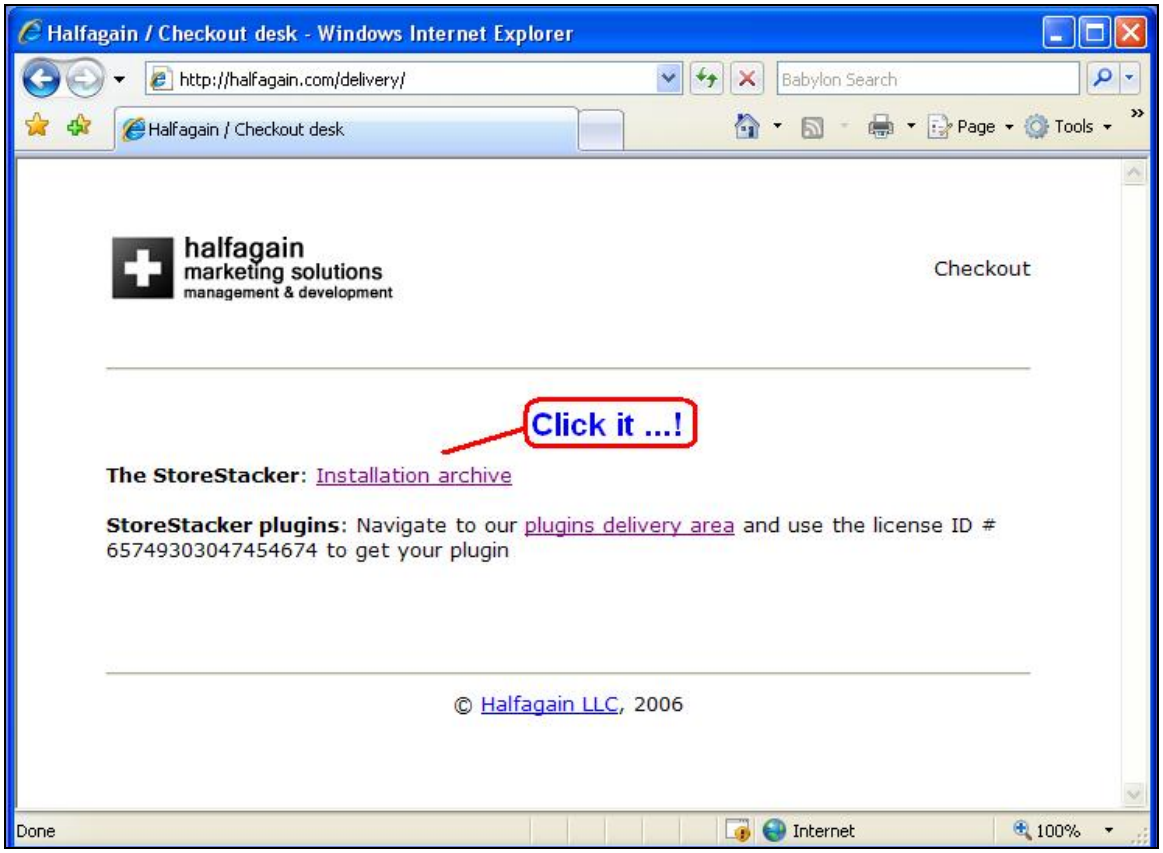
Step 1: Download StoreStacker Installer

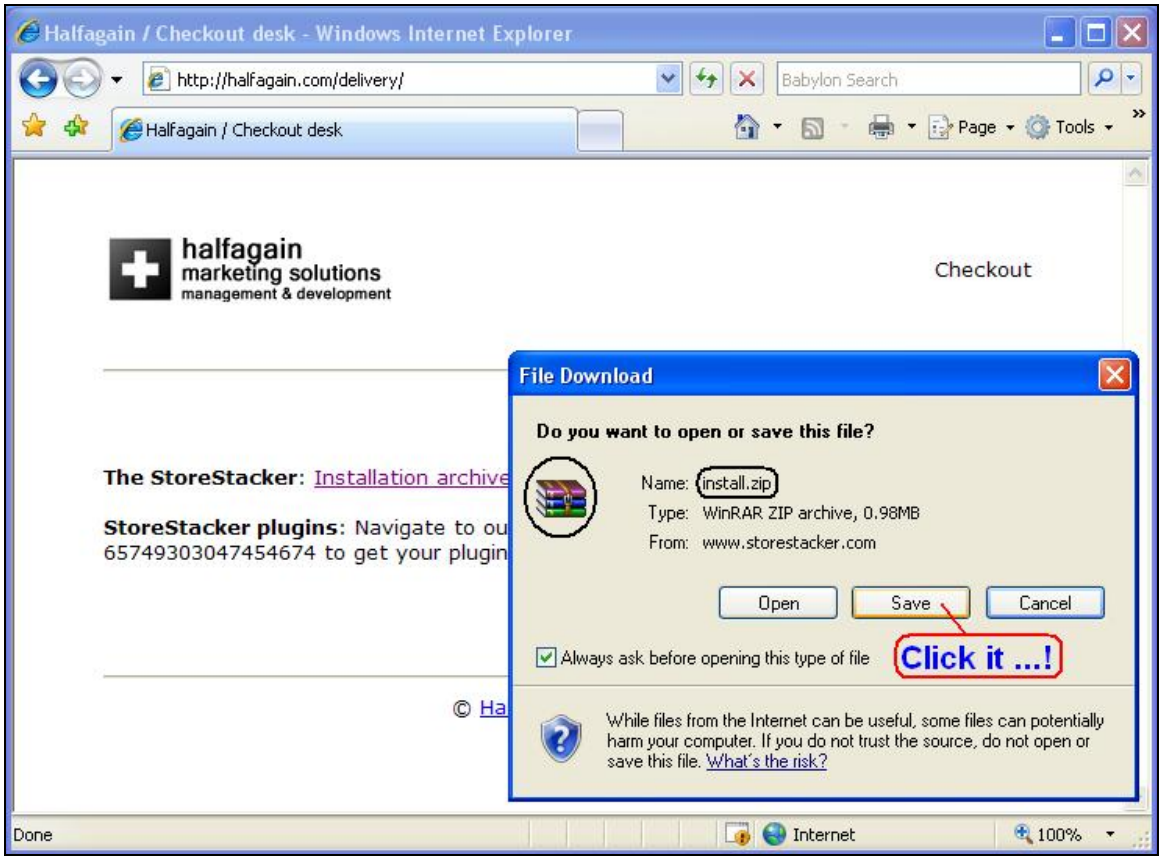
I. To download your Installer, go to: http://halfagain.com/delivery/

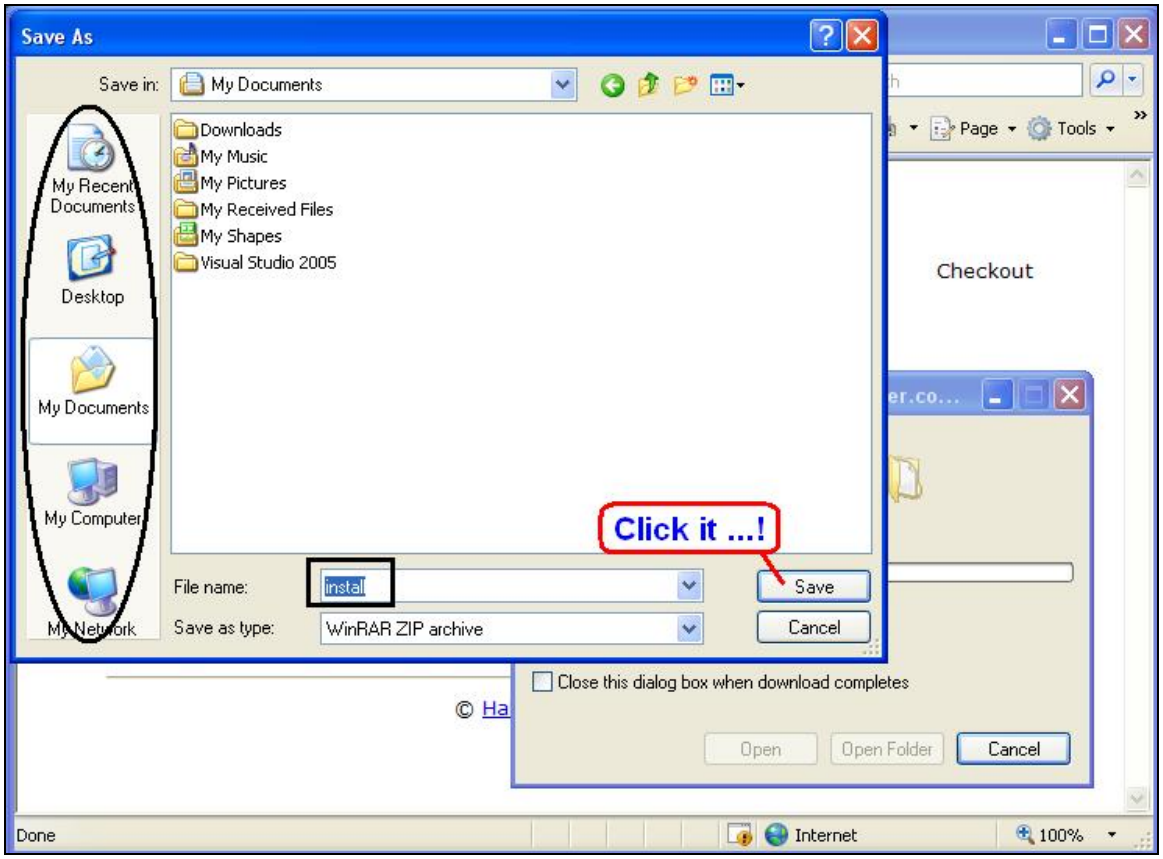
II. Type in your License ID or Order Number in the field and click the button which will take you to the installer download page. If you purchased any plugins too, a link to download the plugins attached to the order will be listed too.



III. Click on “Installation Archive”, select the destination path to your hard drive and click the “Save” button. The installation package is in archive form and can be expanded using any archive software like WinRAR (windows also has a built in extraction feature for zip files).


Halfagain / Checkout desk - Windows Internet Explorer
http://halfagain.com/delivery/
Babylon Search
Halfagain / Checkout desk
Page
Tools
halfagain
marketing solutions
management & development
Checkout
Click it ...!
The StoreStacker: Installation archive
StoreStacker plugins: Navigate to our plugins delivery area and use the license ID # 65749303047454674 to get your plugin
© Halfagain LLC, 2006
Done
Internet
100%


Halfagain / Checkout desk - Windows Internet Explorer
http://halfagain.com/delivery/
Babylon Search
Halfagain / Checkout desk
Page
Tools
halfagain
marketing solutions
management & development
Checkout
The StoreStacker: Installation archive
StoreStacker plugins: Navigate to ou
65749303047454674 to get your plugin
© Ha
File Download
Do you want to open or save this file?
Name: install.zip
Type: WinRAR ZIP archive, 0.98MB
From: www.storestacker.com
Open
Save
Cancel
Always ask before opening this type of file
Click it ...!
While files from the Internet can be useful, some files can potentially harm your computer. If you do not trust the source, do not open or save this file. What's the risk?
Done
Internet
100%



The install.zip file will be saved successfully to your computer's hard drive. The next step will be to upload the installer archive file to the selected web host through Control Panel.

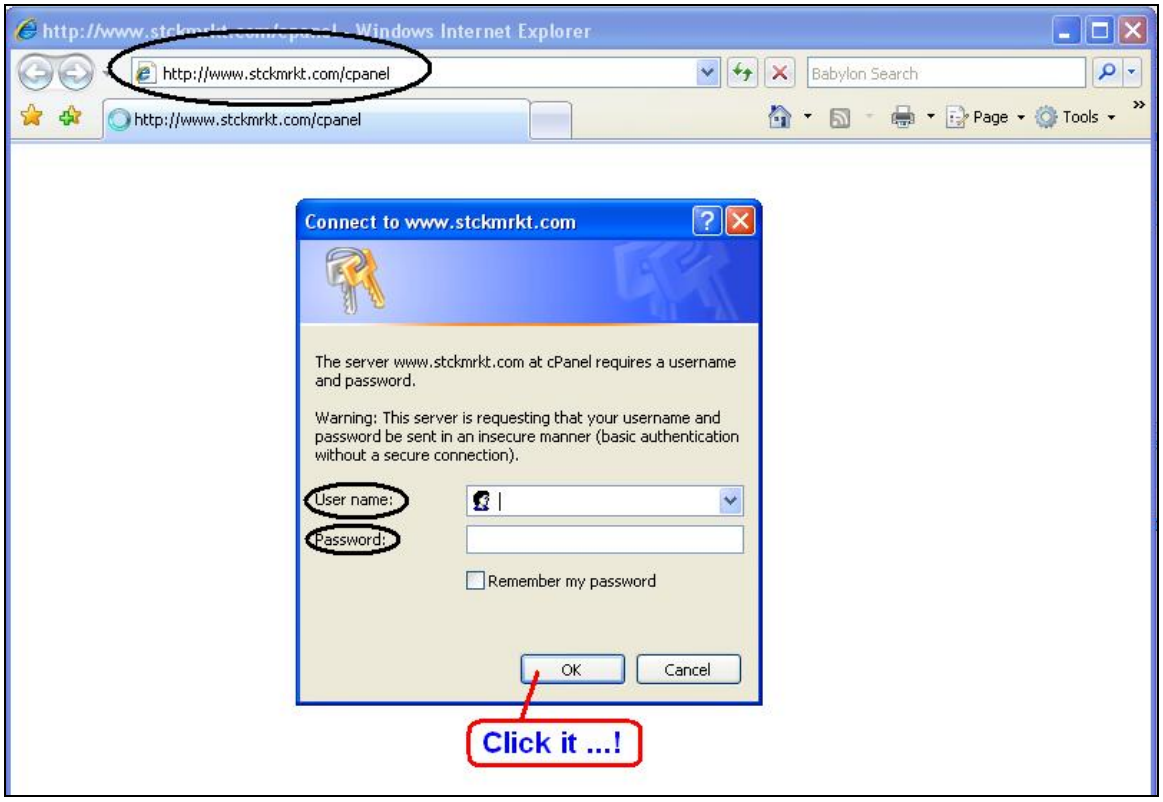
Step 2: Upload Your StoreStacker to Web Host

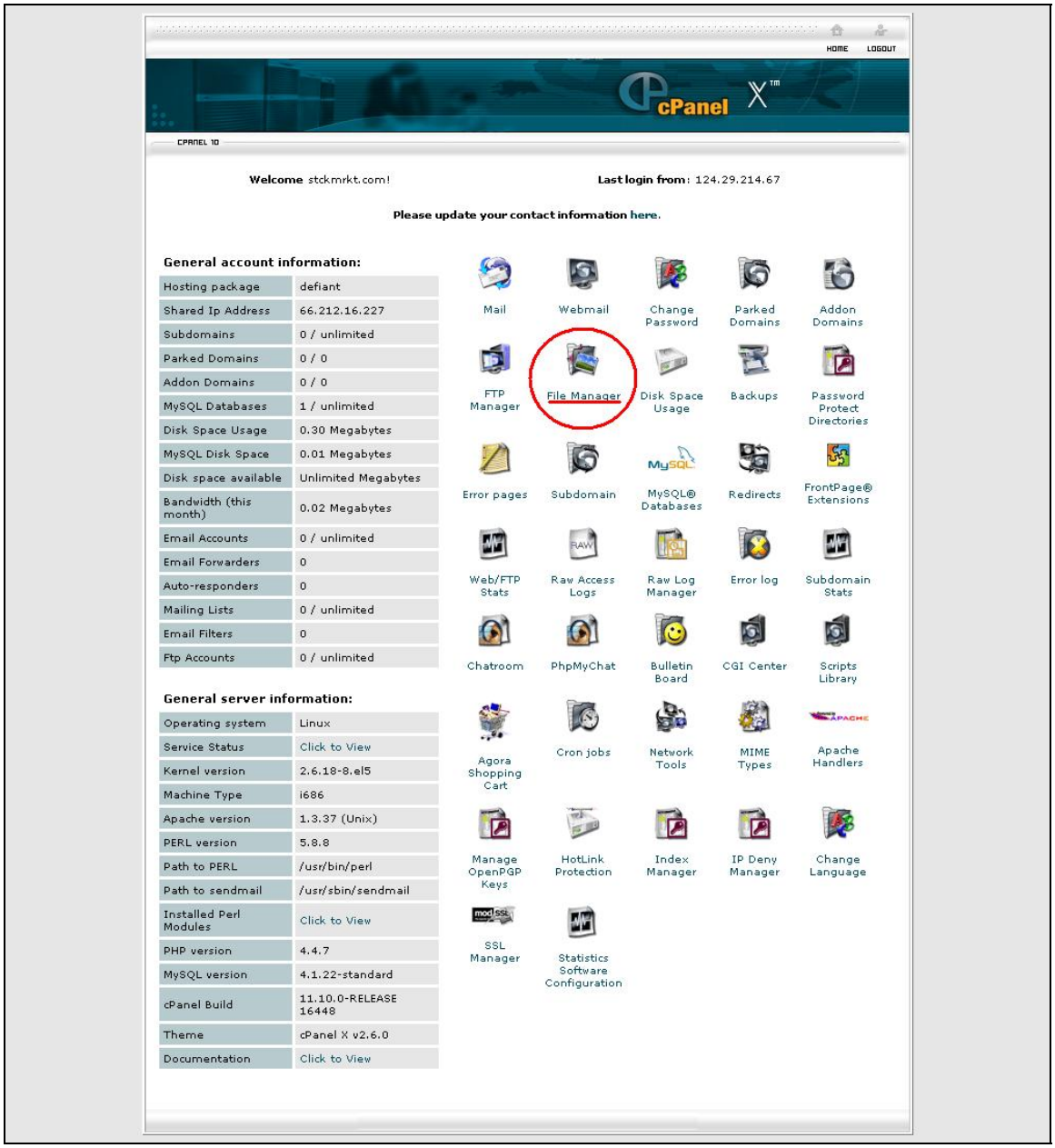
Your StoreStacker software can be uploaded by using FTP software or cPanel's web based File Manager. Upload instructions using cpanel can be found below. If you're using an outside ftp program (like cuteftp, smartftp or flashfxp) please refer to our FTP Upload user manual.

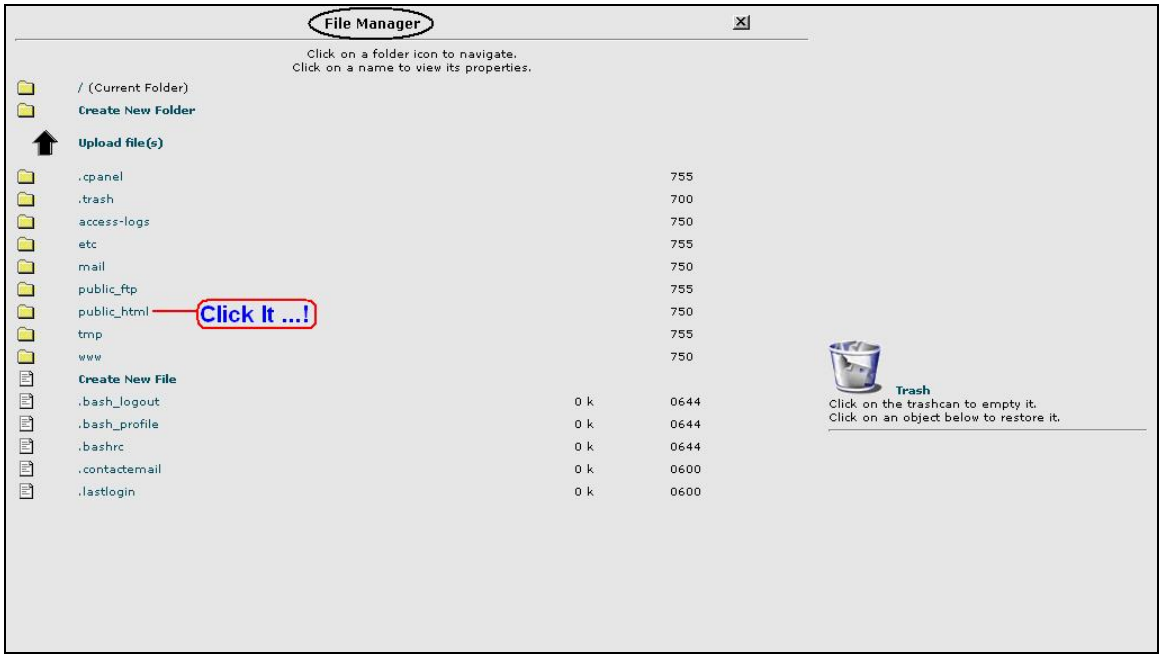
FTP settings can be found in your member's area. Files must be added to the /public_html/ folder.

Note: Do not forget that your public_html ***folder must contain a file called*** index.html ***or*** index.php.

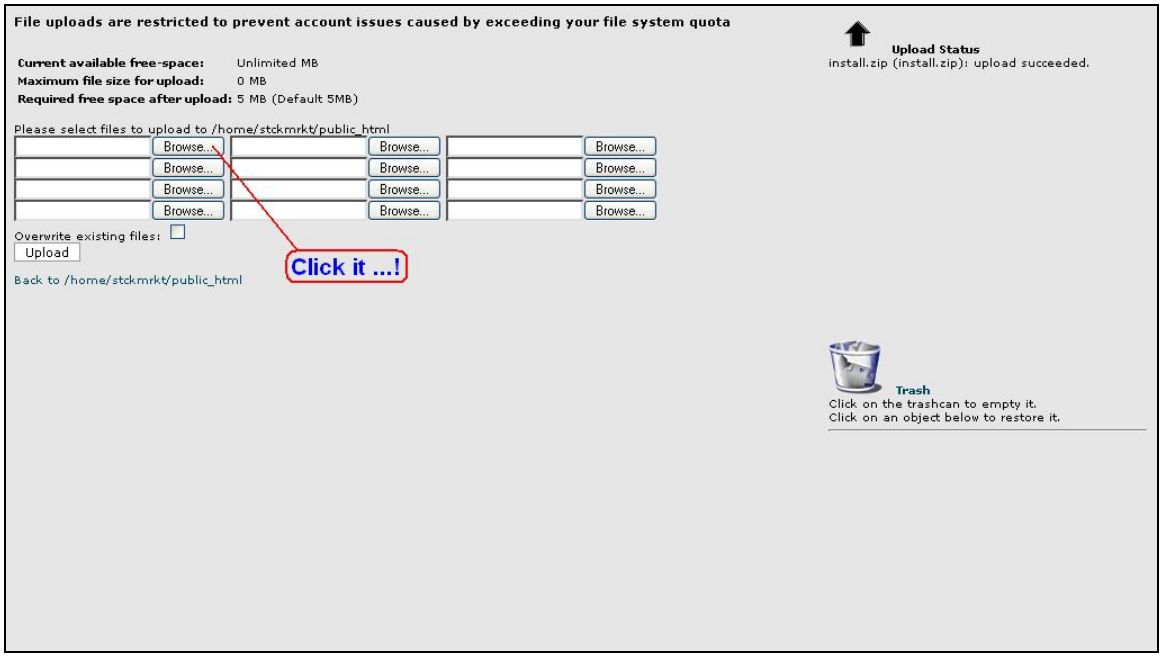
I. Go to the Control Panel and type in your username and password on request. After accepting the username & password, the browser will be directed to the Control Panel's main page. Find and open "File Manager" from the main page. Go to the public_html folder to upload your installation files.

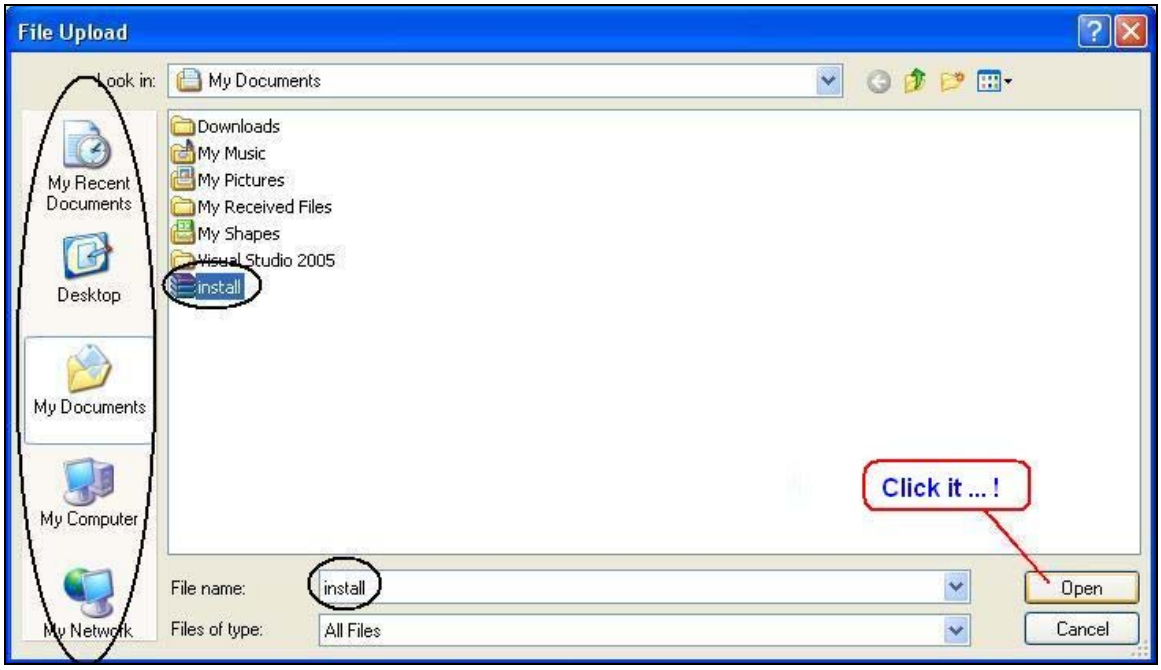


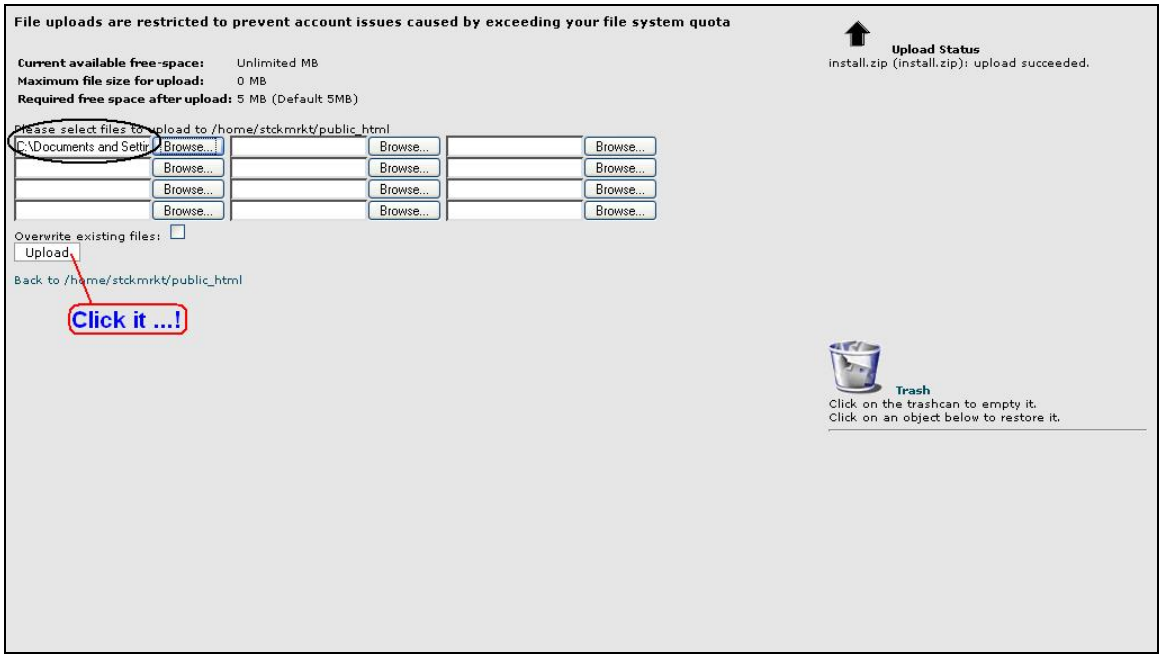

HOME
LOGOUT
cPanel X
CPANEL 10
Welcome stckmrkt.com!
Last login from: 124.29.214.67
Please update your contact information here.
General account information:
Hosting package defiant
Shared Ip Address 66.212.16.227
Subdomains 0 / unlimited
Parked Domains 0 / 0
Addon Domains 0 / 0
MySQL Databases 1 / unlimited
Disk Space Usage 0.30 Megabytes
MySQL Disk Space 0.01 Megabytes
Disk space available Unlimited Megabytes
Bandwidth (this month) 0.02 Megabytes
Email Accounts 0 / unlimited
Email Forwarders 0
Auto-responders 0
Mailing Lists 0 / unlimited
Email Filters 0
Ftp Accounts 0 / unlimited
General server information:
Operating system Linux
Service Status Click to View
Kernel version 2.6.18-8.el5
Machine Type i686
Apache version 1.3.37 (Unix)
PERL version 5.8.8
Path to PERL /usr/bin/perl
Path to sendmail /usr/sbin/sendmail
Installed Perl Modules Click to View
PHP version 4.4.7
MySQL version 4.1.22-standard
cPanel Build 11.10.0-RELEASE 16448
Theme cPanel X v2.6.0
Documentation Click to View
Mail
Webmail
Change Password
Parked Domains
Addon Domains
FTP Manager
File Manager
Disk Space Usage
Backups
Password Protect Directories
Error pages
Subdomain
MySQL® Databases
Redirects
FrontPage® Extensions
Web/FTP Stats
Raw Access Logs
Raw Log Manager
Error log
Subdomain Stats
Chatroom
PhpMyChat
Bulletin Board
CGI Center
Scripts Library
Agora Shopping Cart
Cron jobs
Network Tools
MIME Types
Apache Handlers
Manage OpenPGP Keys
HotLink Protection
Index Manager
IP Deny Manager
Change Language
SSL Manager
Statistics Software Configuration


File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ (Current Folder)
Create New Folder
Upload file(s)
.cpanel 755
.trash 700
access-logs 750
etc 755
mail 750
public_ftp 755
public_html 750
Click It ...!
tmp 755
www 750
Create New File
.bash_logout 0 k 0644
.bash_profile 0 k 0644
.bashrc 0 k 0644
.contactemail 0 k 0600
.lastlogin 0 k 0600
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.

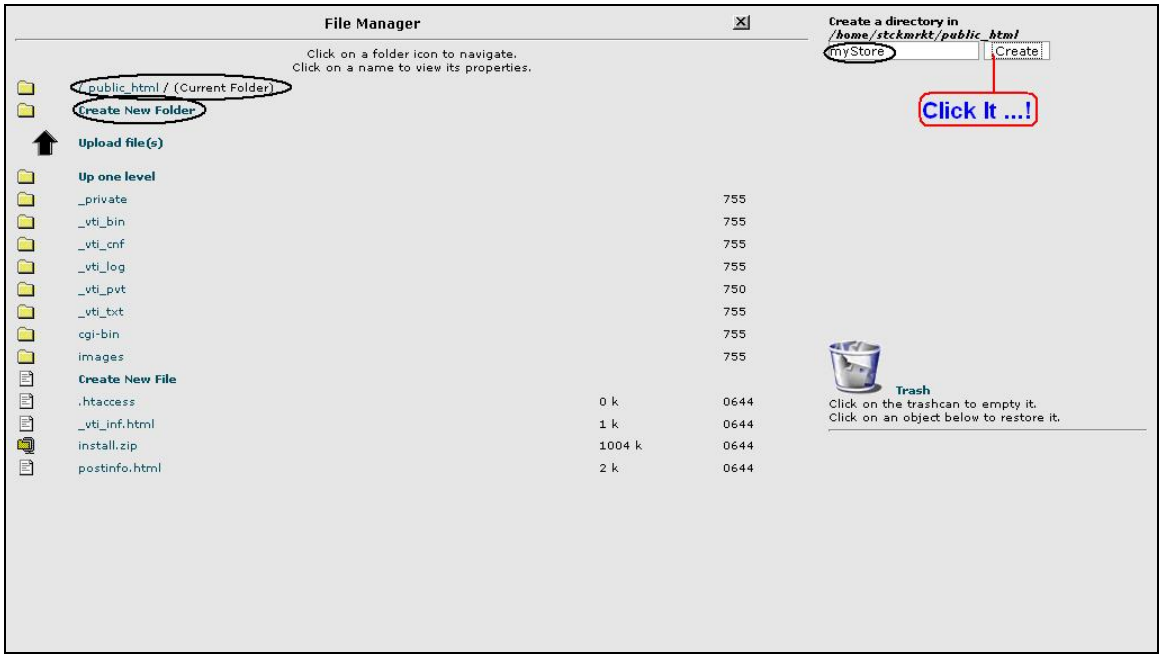
II. Click “Upload Files” from the public_html folder. Browse to the destination where install.zip was saved during download. Select the file & open it. Click “Upload” button on the upload page. The installer will be uploaded to the file manager page.

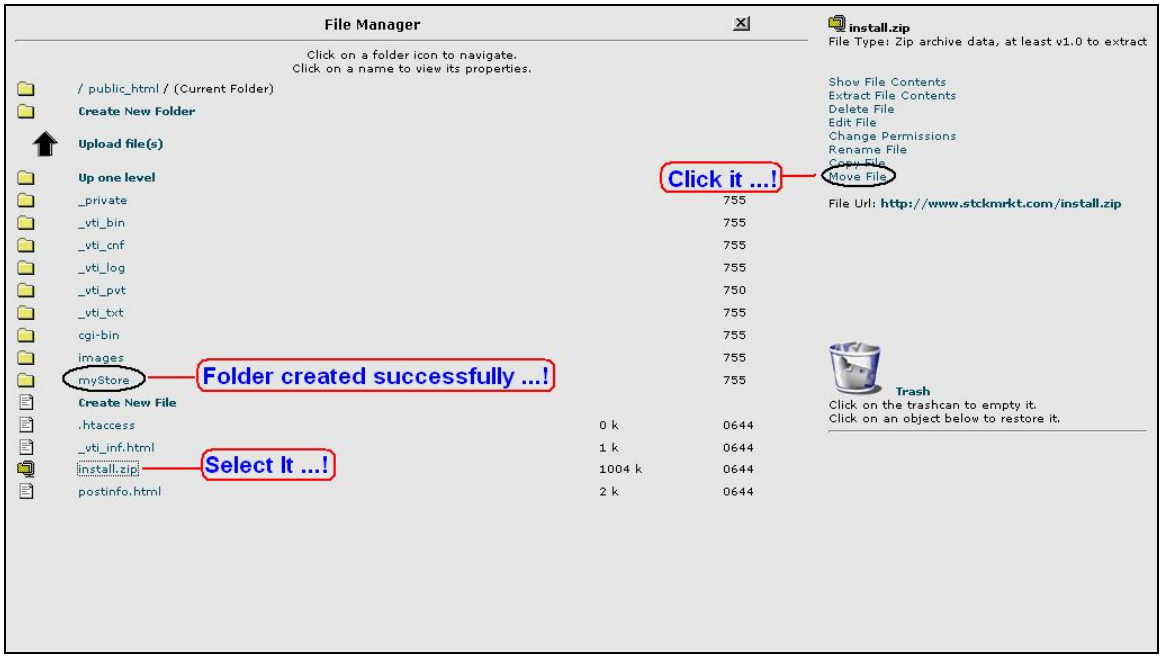


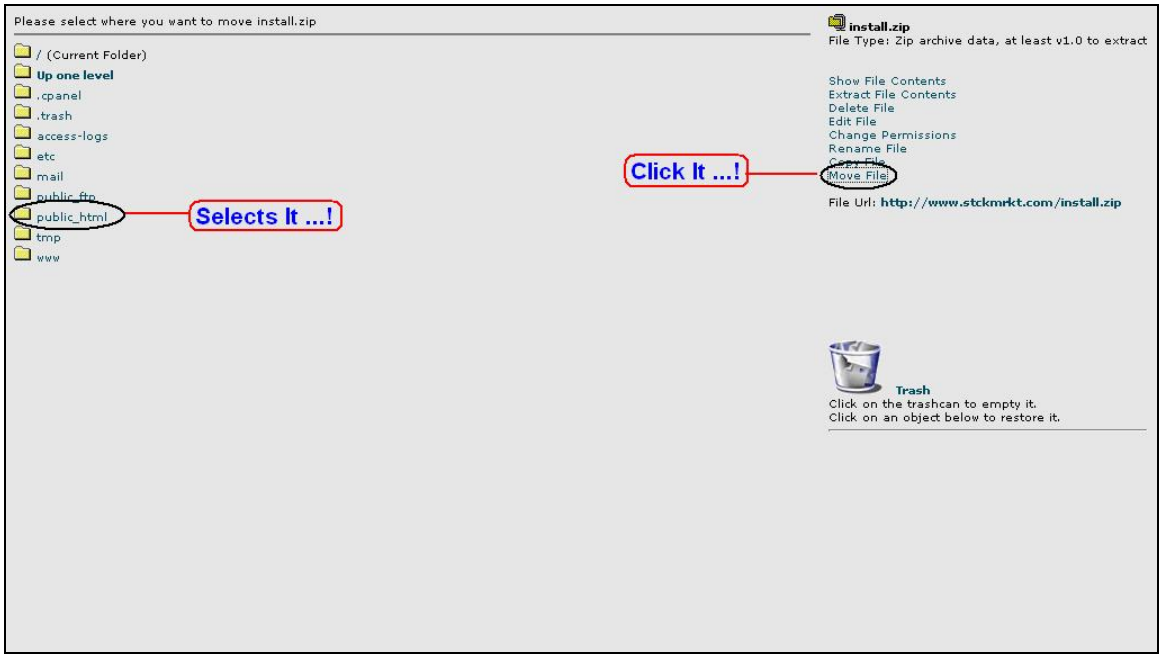




III. Click on “Create New Folder” in public_html, name it something like ‘myStore’ (your folder’s name should be whatever you want your store address to be, ie www.yourdomain.com/your-store-name/) and then click on “Create” button. Select “Install.zip” and move it to this newly created folder.

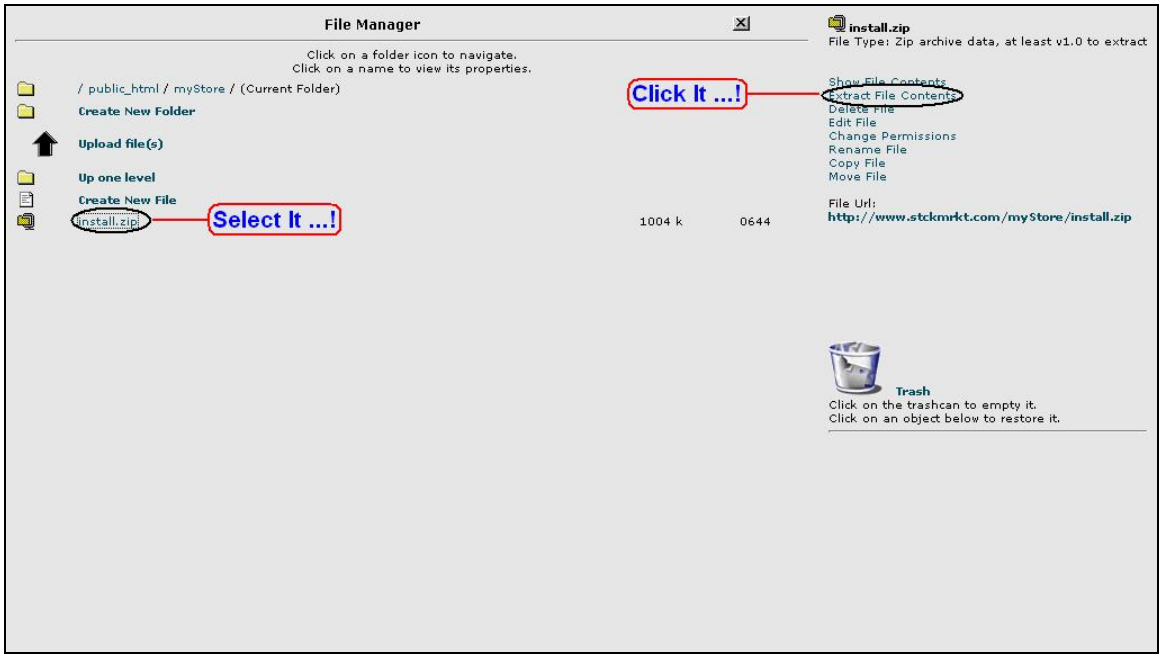

File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / (Current Folder)
Create New Folder
Upload file(s)
Up one level
_private 755
_vti_bin 755
_vti_cnf 755
_vti_log 755
_vti_pvt 750
_vti_txt 755
cgi-bin 755
images 755
Create New File
.htaccess 0 k 0644
_vti_inf.html 1 k 0644
install.zip 1004 k 0644
postinfo.html 2 k 0644
Create a directory in
/home/stckmrkt/public_html
myStore
Create
Click It ...!
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.

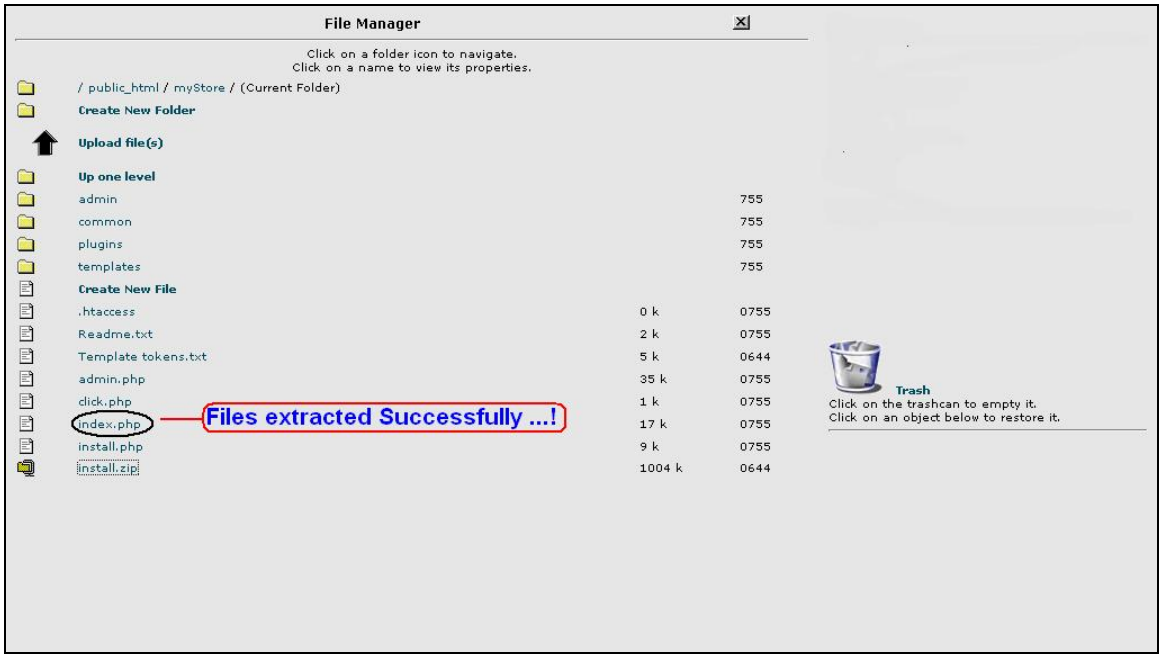

File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / (Current Folder)
Create New Folder
Upload file(s)
Up one level
_private 755
_vti_bin 755
_vti_cnf 755
_vti_log 755
_vti_pvt 750
_vti_txt 755
cgi-bin 755
images 755
myStore 755
Folder created successfully ...!
Create New File
.htaccess 0 k 0644
_vti_inf.html 1 k 0644
install.zip 1004 k 0644
Select It ...!
postinfo.html 2 k 0644
install.zip
File Type: Zip archive data, at least v1.0 to extract
Show File Contents
Extract File Contents
Delete File
Edit File
Change Permissions
Rename File
Copy File
Move File
Click it ...!
File Url: http://www.stckmrkt.com/install.zip
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.

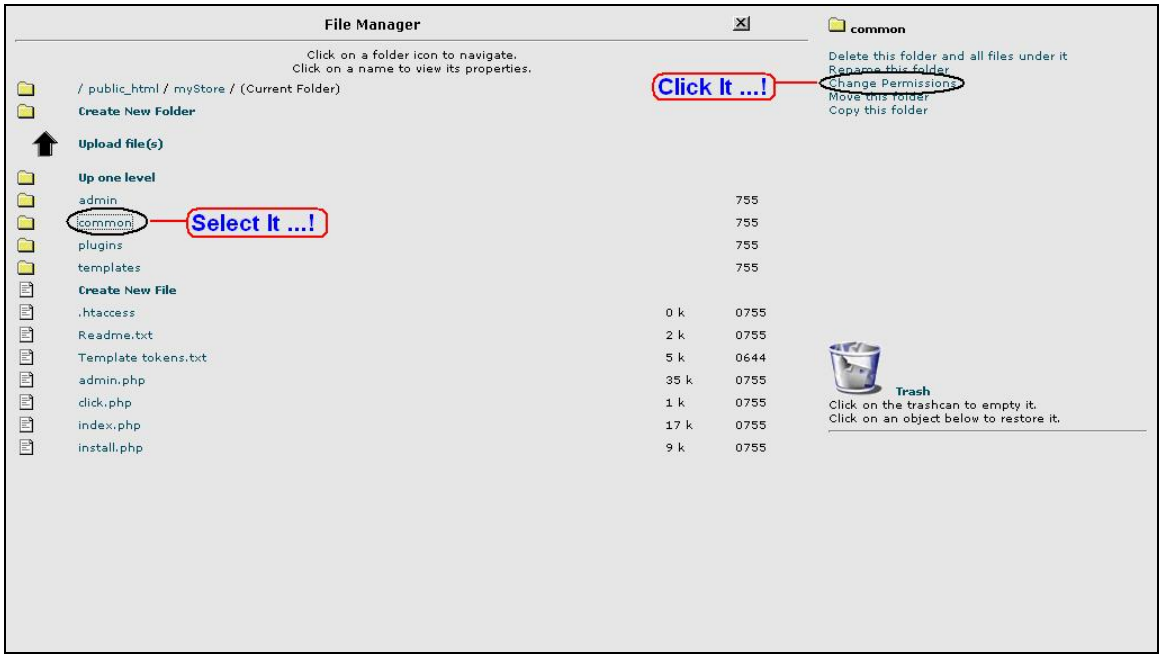


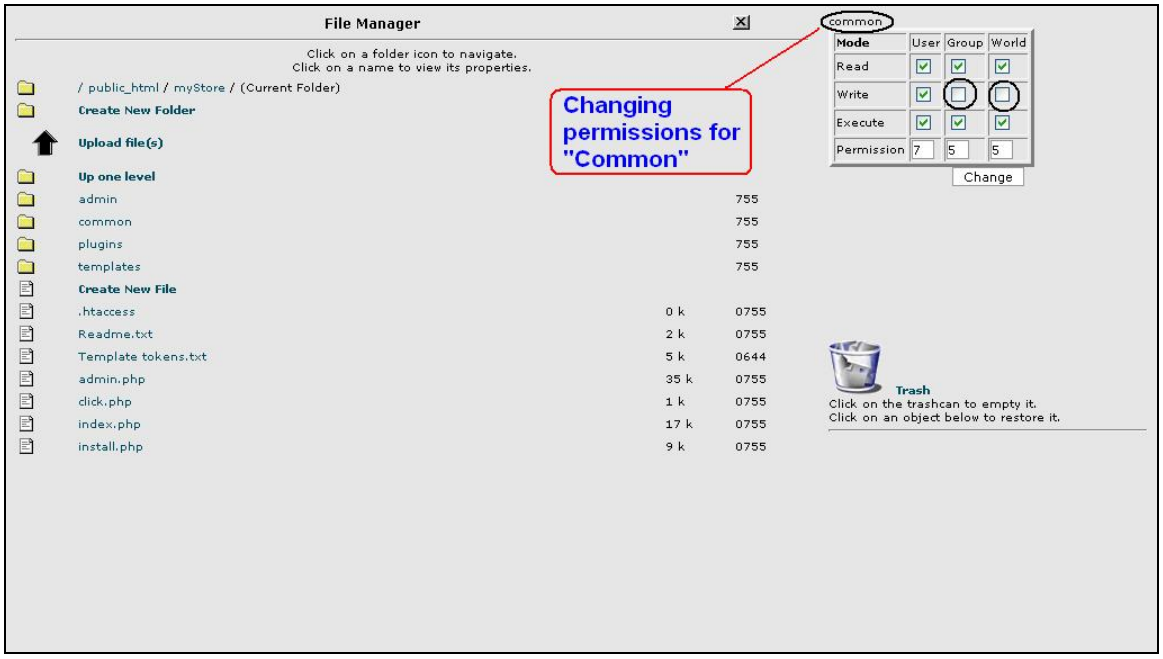
IV. Select “Install.zip” in your new folder and Click on “Extract File Content”. It will extract all of the files in the archive to this folder. StoreStacker is now being installed and ready to run on your domain.

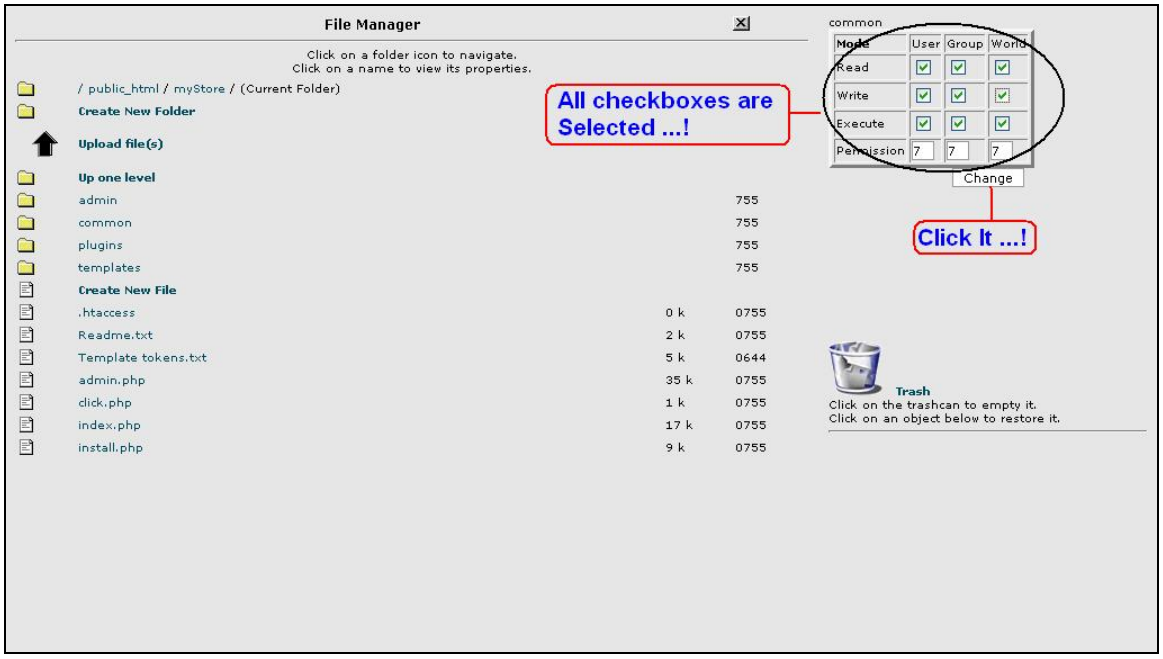
Only a few permissions need to be updated for the folder “Common” and the files “.htaccess” and sitemap.xml. To do this, select folder “Common”, click “Change Permissions” and select all checkboxes. Same will be done with the “.htaccess” file (as shown in the following diagrams) and sitemap.xml.

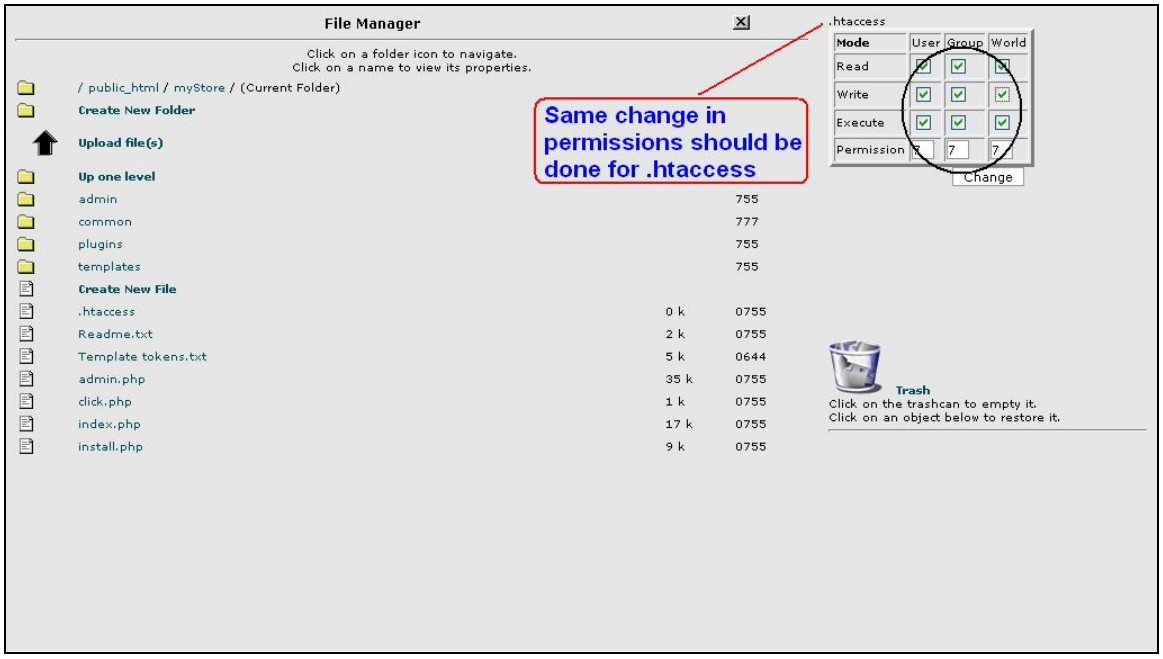



File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / myStore / (Current Folder)
Create New Folder
Upload file(s)
Up one level
admin 755
common 755
plugins 755
templates 755
Create New File
.htaccess 0 k 0755
Readme.txt 2 k 0755
Template tokens.txt 5 k 0644
admin.php 35 k 0755
click.php 1 k 0755
index.php 17 k 0755
install.php 9 k 0755
install.zip 1004 k 0644
Files extracted Successfully ...!
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.


File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / myStore / (Current Folder)
Create New Folder
Upload file(s)
Up one level
admin 755
common 755
plugins 755
templates 755
Create New File
.htaccess 0 k 0755
Readme.txt 2 k 0755
Template tokens.txt 5 k 0644
admin.php 35 k 0755
click.php 1 k 0755
index.php 17 k 0755
install.php 9 k 0755
Select It ...!
Click It ...!
common
Delete this folder and all files under it
Rename this folder
Change Permissions
Move this folder
Copy this folder
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.


File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / myStore / (Current Folder)
Create New Folder
Upload file(s)
Up one level
admin 755
common 755
plugins 755
templates 755
Create New File
.htaccess 0 k 0755
Readme.txt 2 k 0755
Template tokens.txt 5 k 0644
admin.php 35 k 0755
click.php 1 k 0755
index.php 17 k 0755
install.php 9 k 0755
Changing permissions for "Common"
common
Mode User Group World
Read
Write
Execute
Permission 7 5 5
Change
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.

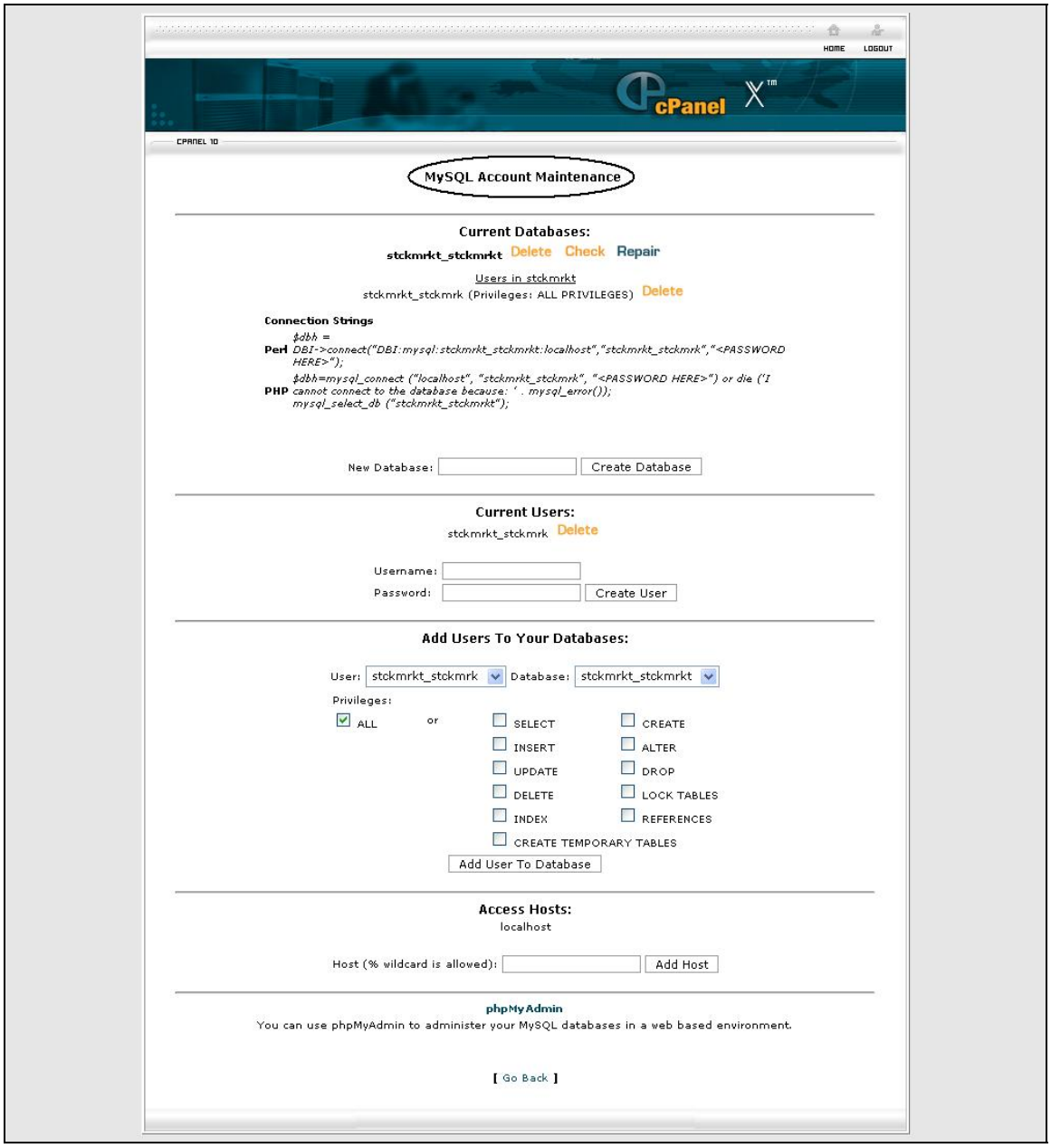

File Manager
Click on a folder icon to navigate.
Click on a name to view its properties.
/ public_html / myStore / (Current Folder)
Create New Folder
Upload file(s)
Up one level
admin 755
common 755
plugins 755
templates 755
Create New File
.htaccess 0 k 0755
Readme.txt 2 k 0755
Template tokens.txt 5 k 0644
admin.php 35 k 0755
click.php 1 k 0755
index.php 17 k 0755
install.php 9 k 0755
All checkboxes are Selected ...!
common
Mode User Group World
Read
Write
Execute
Permission 7 7 7
Change
Click It ...!
Trash
Click on the trashcan to empty it.
Click on an object below to restore it.



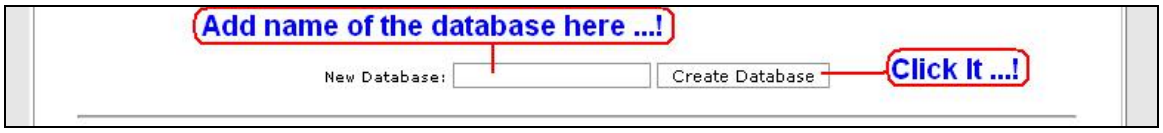
Step 3: <u>Configure MySQL Database Using CPanel</u>

Now before going configuring your store online, you must create a MySQL database:

I. Go to your Control Panel's main page and click on "MySQL Database". The page as shown below will be opened.

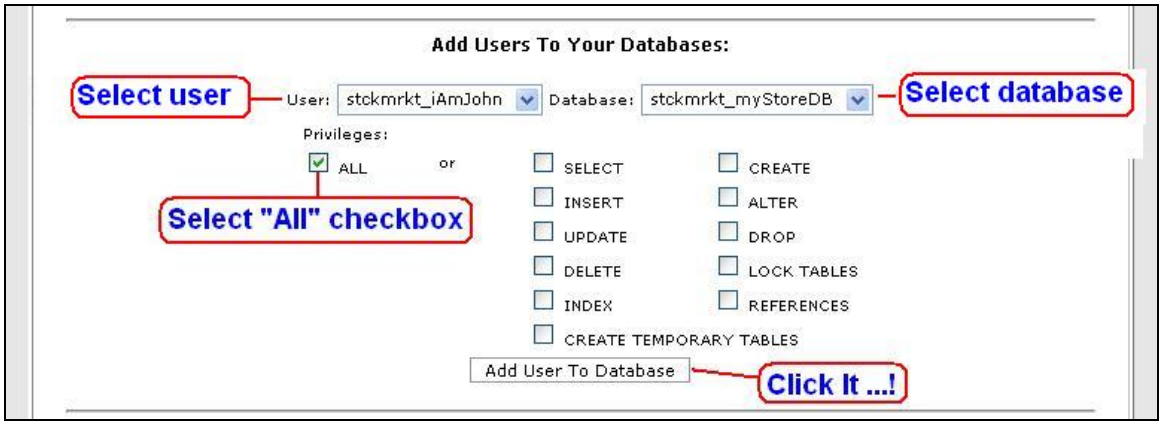


II. Create a new database as shown:

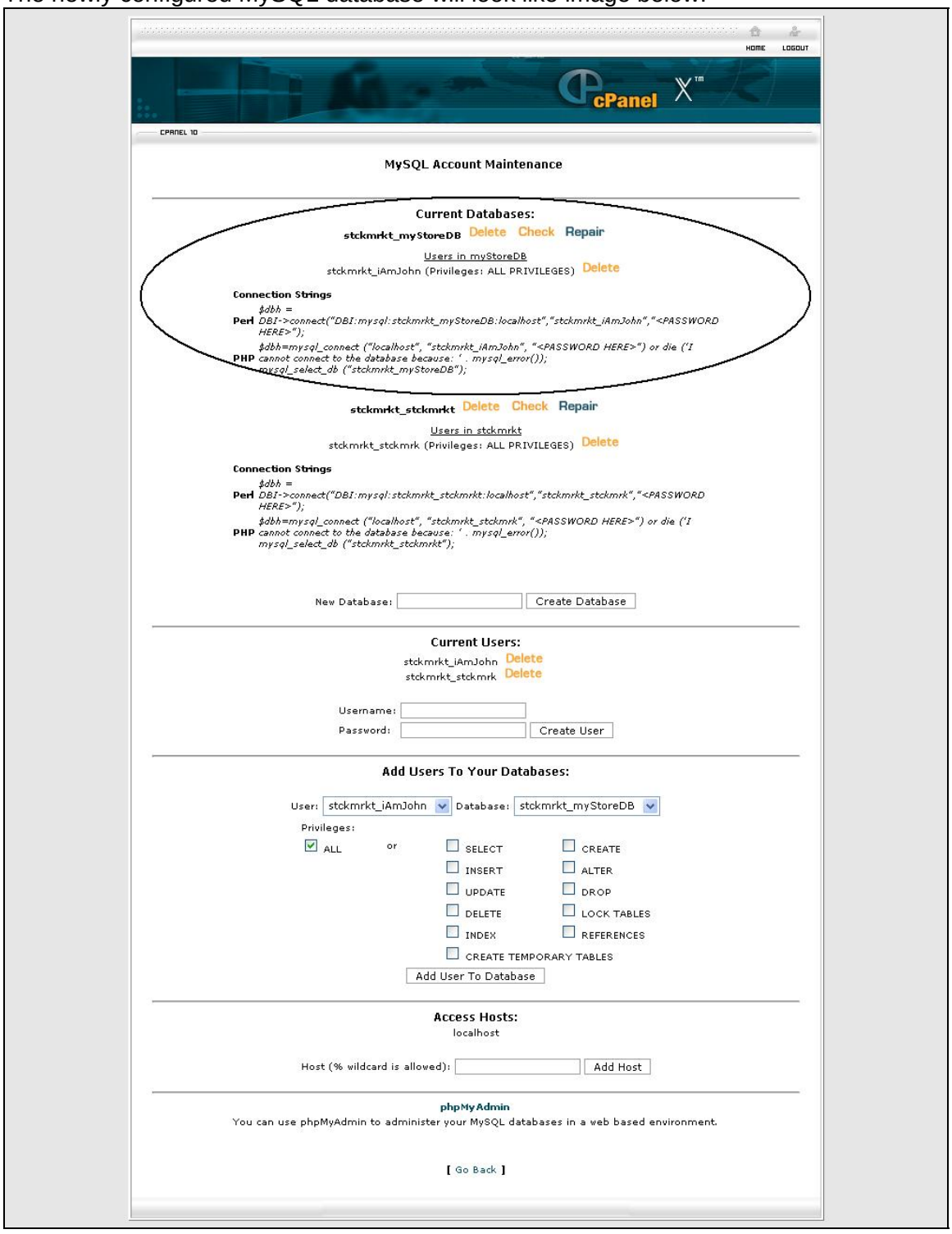


III. Create a new user as shown: (create any username and password you want)

IV. Add your new user to your created database and assign privileges as shown:



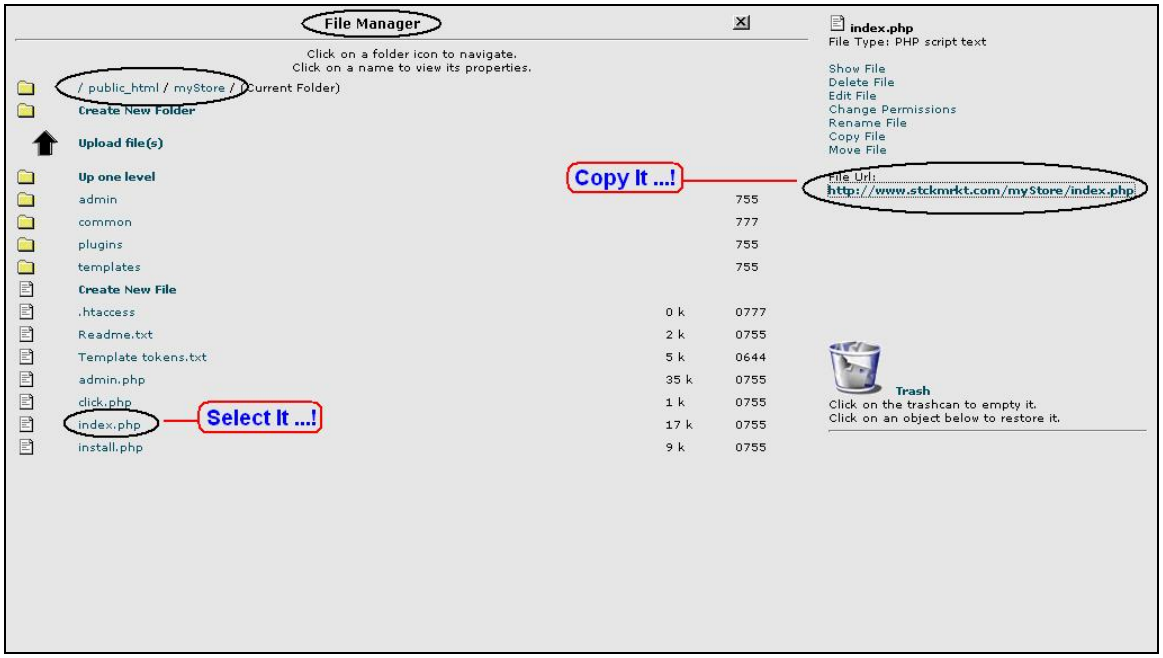
The newly configured MySQL database will look like image below:

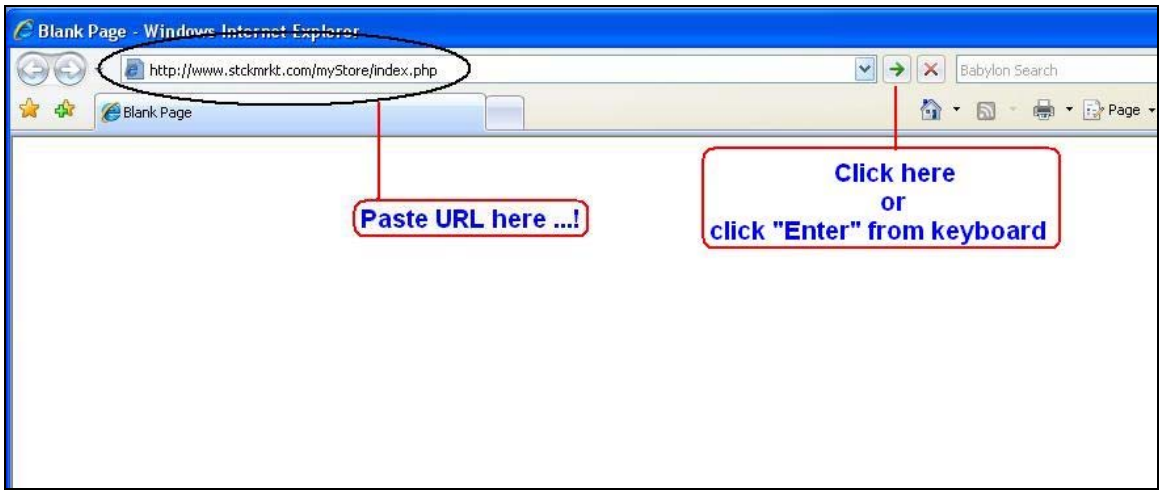


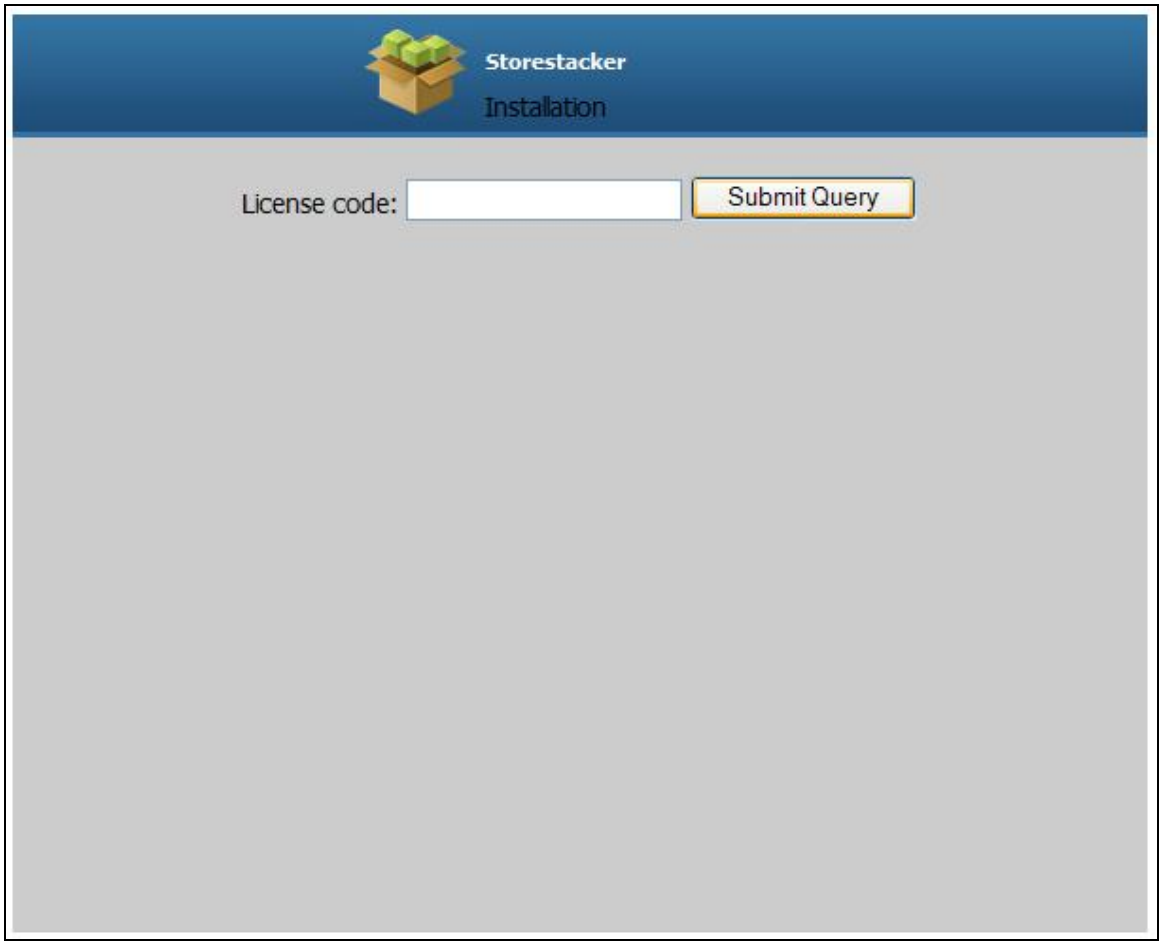
Step 4: Setup StoreStacker Online

StoreStacker is now online and running. The next step is to go online and setup your store. Only a few steps and it will all be ready to actually pull and display products from eBay, Amazon etc.

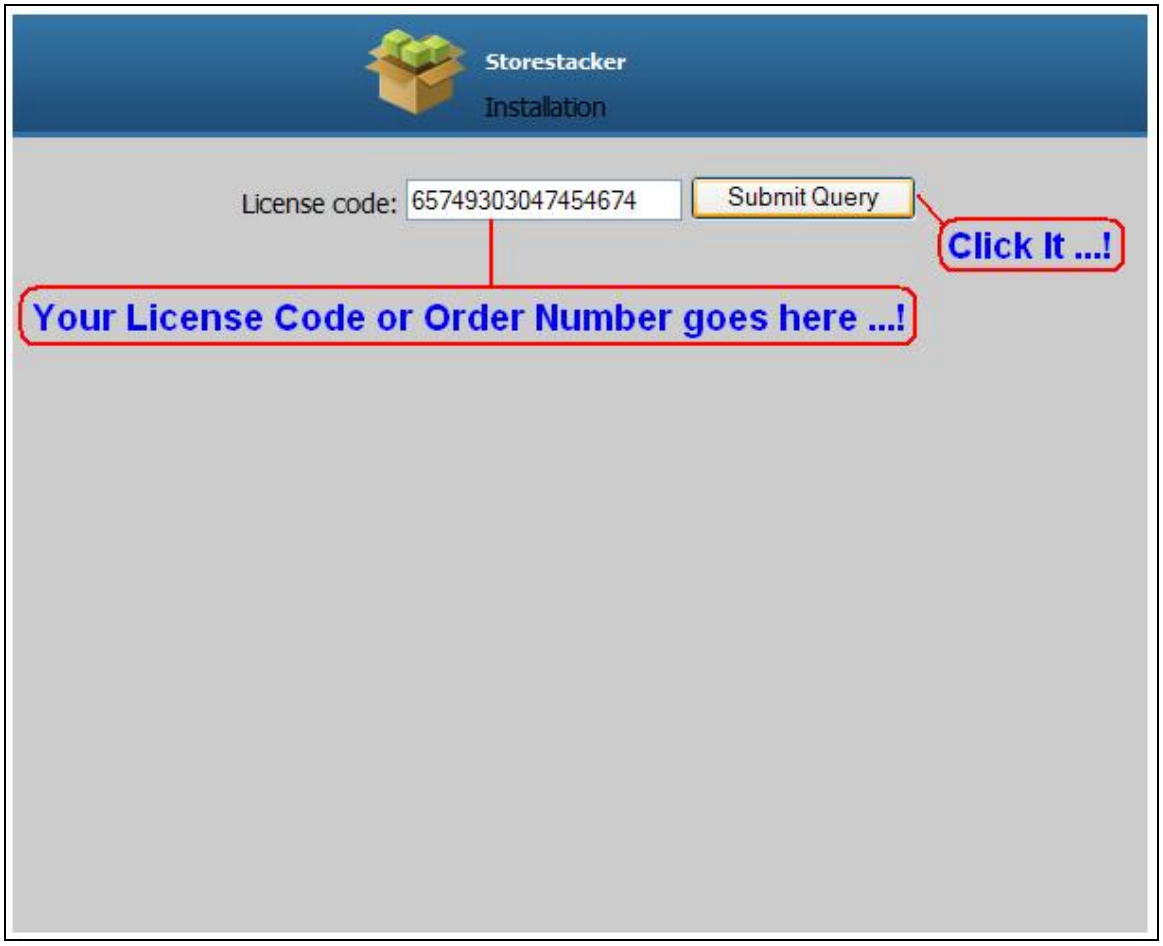
I. Go to public_html from your File Manager. Look for your newly created folder, open it and select index.php. Copy the URL and paste it in the address field of your browser.

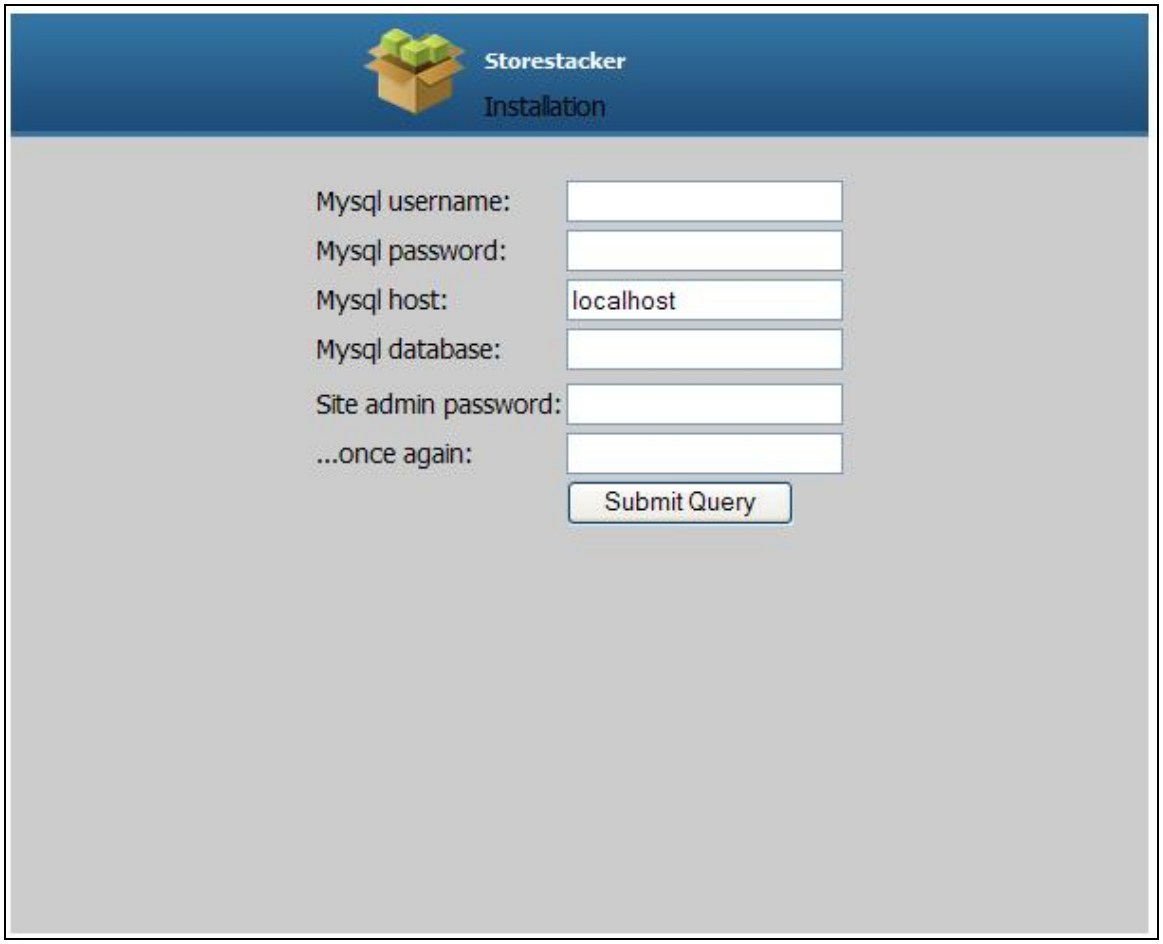






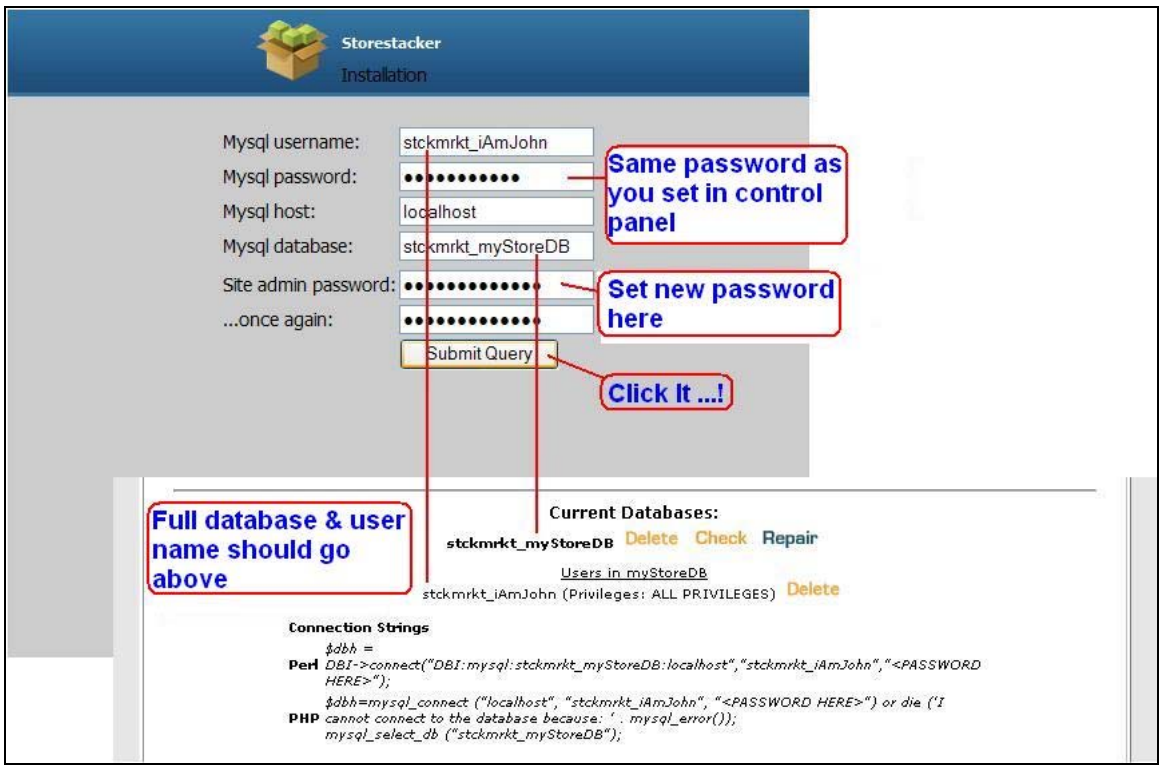
II. Type in your License Code (Order Number) and click “Submit Query” button.

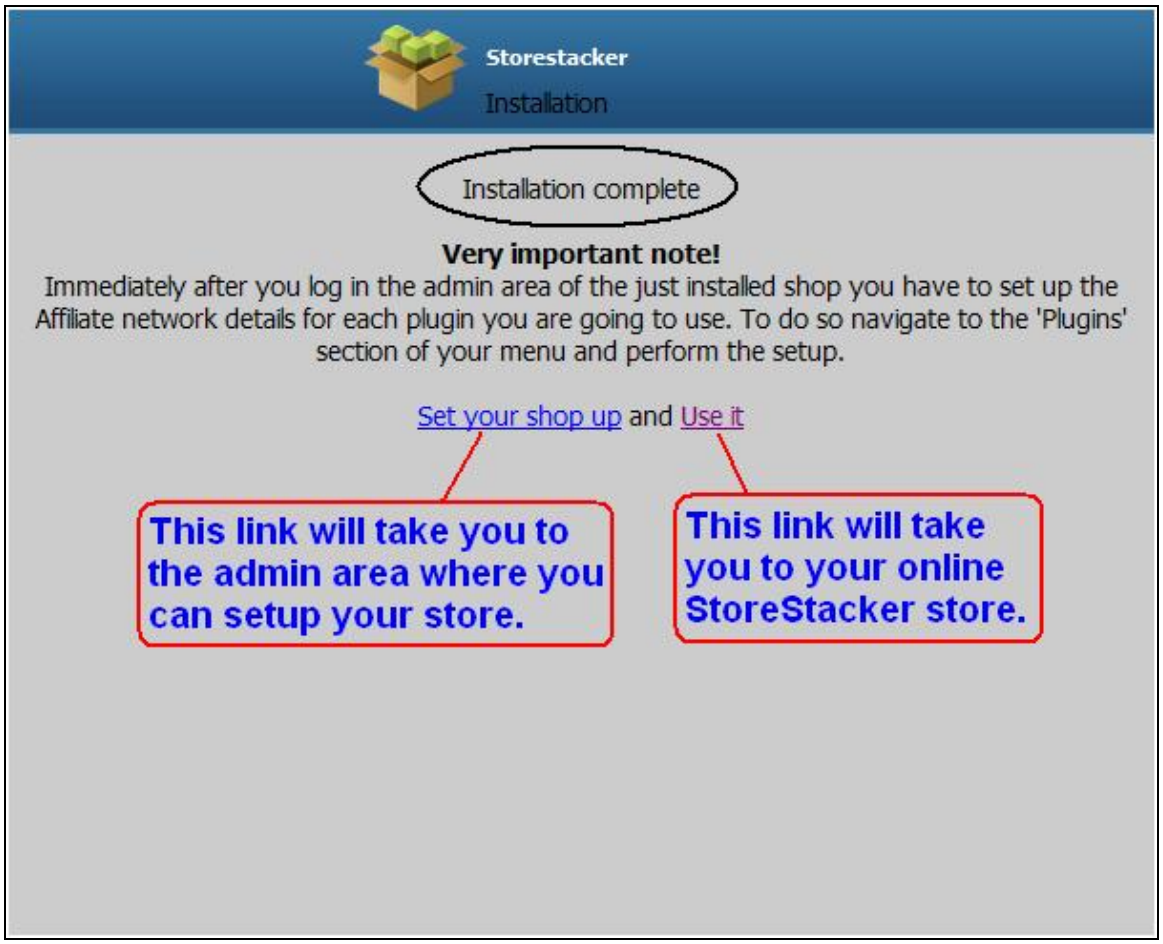




III. Now, fill in the entries for the MySQL database as your configured it in the control panel during step 3. To do this, first check the MySQL username and database name from your MySQL Databases section of the control panel.

Note*: *Type your entries exactly as shown in YOUR MySQL Databases (the text below is shown only as an example).





StoreStacker System Overview --- Admin Area

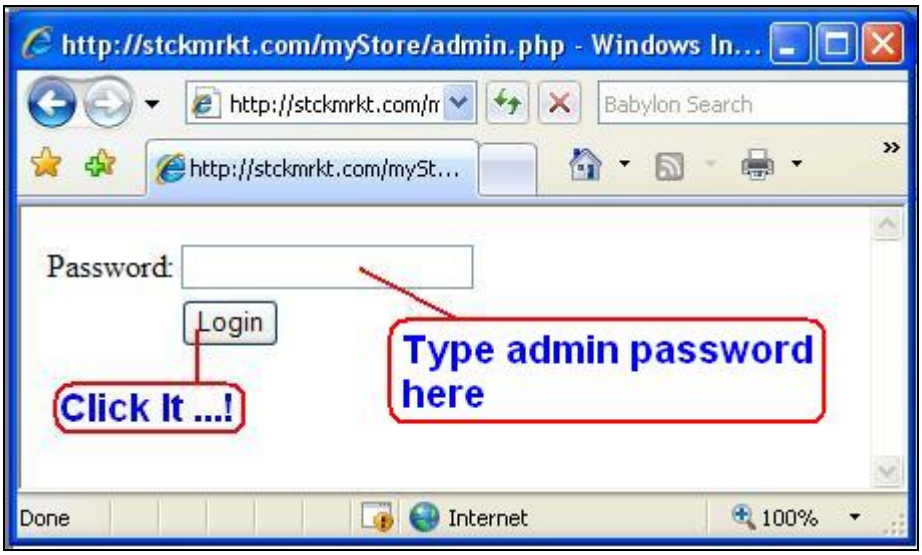
StoreStacker can be created on any existing website which already has traffic or a used to build a completely new website from the ground up. (StoreStacker IS a standalone site builder which can be used to develop your website from the ground up).

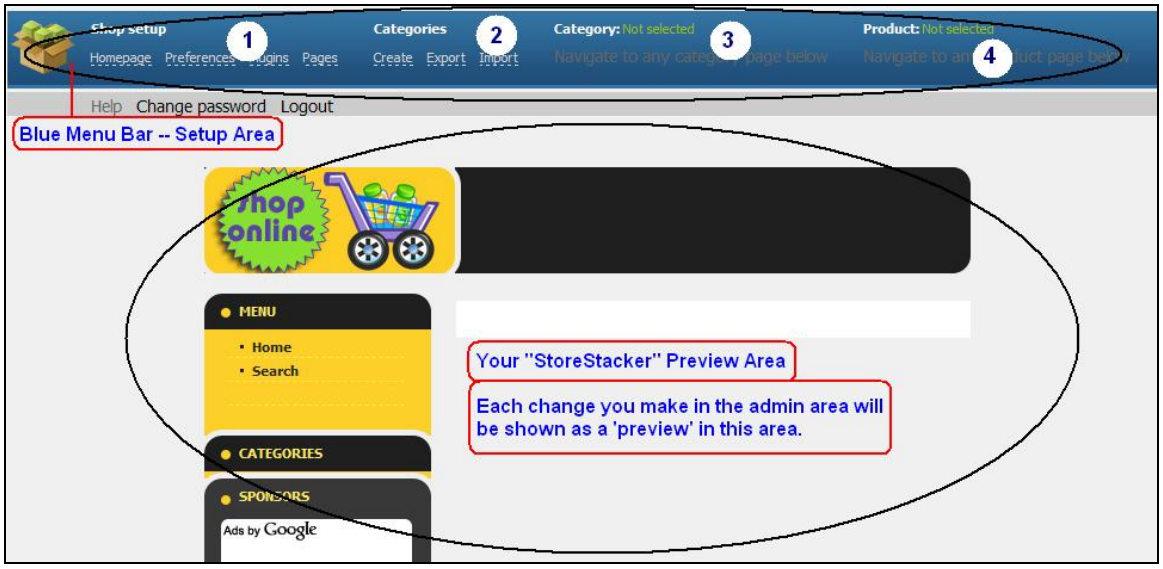
Currently, StoreStacker is integrated with eBay, Amazon, Clickbank, Youtube and RSS - which means that based on any keyword given to the system or any topic your site covers, StoreStacker can pull and populate your website with products, videos and content from each of these sources.

With each new program integration (new affiliate programs and merchants), more and more products will become available to your website. When visitors click through your site and purchase these products, you will get paid directly by these affiliate programs.

Click here - http://halfagain.com/checkout/?g=SST to see what plugins are currently available. (The more plugins you have, the more content and products your StoreStacker sites will be able to display and the more keywords your site will feature and can be ranked for.)

To start tweaking the look, feel, products and content in your store, go to the StoreStacker admin area of your website (http://yourdomain.com/admin.php). Enter the password which you chose during installation. Click “Login” and it will open to your admin area.





Your admin area is broken up into two main sections. The first, is the Blue Menu Bar right up at the top and below (the second section) is your store Preview Area.

As you set up your store using the links in the blue menu bar, you can preview your changes area just below it. So, as you set up your store, you can monitor how things will look to your site's visitors.

The Blue Bar is further divided into four sections as:

1. Shop Setup
This area will help you in deciding which template you will use and how things will look and work in your website. (The major stuff about your store is taken care of here).

2. Categories
In this section you will decide what categories/types of products you will be pulling into your store.

3. Category
Here, you'll use Grab&Push to import products, videos and content from your affiliate programs and other sources.

4. Product
You will use this area to tweak individual product settings and add your own products.

Open the next user manual to continue your StoreStacker set up…